

FOR IMMEDIATE RELEASE



INDUSTRY PROS RECOGNIZE TREX DECKING WITH FIRST PLACE RANKING

Gilbertsville – (11-Jan-16) A.D. Moyer Lumber – voted as the Tri-County area’s #1 Window Dealer for 13 consecutive years, #1 Home Improvement Store six consecutive years, and #1 Contractor Supply Dealer three consecutive years – notes 2015 as a banner year of success for Trex decking products.

Capping off an already record-breaking year, Trex Company has topped the charts yet again by earning a first place ranking in Peninsula Publishing’s 2015 Brand Survey. Reinforcing the power of the Trex® brand, the world’s leader in high-performance, low-maintenance outdoor living products, captured the most votes in the decking category among readers of Peninsula’s portfolio of professional publications, including Builder & Developer, Green Home Builder, Residential Contractor and Builder Bytes.

“In a year filled with accolades, this recognition further reinforces Trex’s position as the undisputed industry leader in our category,” said Adam Zambanini, vice president of marketing for Trex. “We’re especially proud that this survey reflects the opinions of our valued professional partners, who acknowledge and appreciate the brand’s high standards for product performance and aesthetics.”

The annual Brand Preference Survey highlights the most preferred products among homebuilders, purchasing agents, architects, interior designers and residential contractors with major buying responsibilities. Peninsula solicited feedback from professionals via a year-long reader poll conducted through its print titles, websites and social channels. Manufacturers were ranked in more than 50 different categories, including decking where – for the sixth consecutive year – Trex earned the number one spot for brand recognition and preference.

Additionally in 2015, Trex has been recognized with awards and honors from virtually every aspect of the building industry, including:

- Builder 2015 Brand Use Study – First place in the composite decking category
- Design Journal’s ADEX Awards – Three Platinum and three Gold Awards for design excellence
- Green Builder Media’s Reader’s Choice Awards – Greenest decking
- Hardware + Building Supply Dealer’s Golden Hammer Awards – First place in the decking category
- Remodeling’s 2015 Brand Use Study – First place in both the railing and decking categories

The complete results of Peninsula Publishing's 2015 Building Products Brand Survey appear in the December issue of Builder & Developer and may also be viewed online at www.bdmag.com. For more information about Trex's high-performance products, visit trex.com.

A.D. Moyer Lumber & Hardware, Inc. is a family-owned and operated business with locations in Gilbertsville, Pottstown and Bethlehem that has been serving the Tri-County area of Southeastern Pennsylvania with quality building materials since 1939. A.D Moyer is one of the oldest privately-owned building materials businesses in the area with employees who average more than 20 years of service with the company. Over the decades A.D. Moyer has built a solid reputation as a building-materials leader and generous contributor to area benefits, charities, organizations, and the scholastic and athletic endeavors of the area's youth. For more information, visit admoyer.com or call (610) 367-2036.

###